

.....:PRESS RELEASE:.....

CREATIVE EUROPE – SLOVENIAN APPLICANTS ADVANCE IN FULL SAIL: From film education to integrating cultural heritage with contemporary artistic creation

The success of Slovenian applicants to the latest EU Creative Europe – Culture and MEDIA sub-programmes' calls for proposals continue.

Following our previous reports on the Slovenian filmmakers succeeding within the **MEDIA** sub-programme schemes (film festivals, project development and distribution, see [press release](#)) in the spring, the summer has again brought new exceptional results. Three organisations in the field of film education and access to audiovisual markets deserve a special mention. For the first time in 15 years since Slovenia is participating in the MEDIA sub-programme, the **Slovenian Animated Film Association** (DSAF) has succeeded as **coordinator** of an international co-production event with the EU support of **€60,000**. In addition to that, **Kinodvor Cinema** and **Otok Institute** as partners participate in three out of only eight international film education projects supported across Europe.

This year, the **CULTURE** sub-programme supports **unprecedented 130 cooperation projects**, again with substantial Slovenian participation: **20 Slovenian organisations** in 20 projects! These include **five Slovenian coordinators** who are going to receive a total of **€2.8 million** of EU support: Slovene Association of Historic Towns, Slovene Writers' Association, Projekt Atol Institute, Imago Sloveniae and Bunker Institute. The latter is to be credited to a great extent with Slovenian success, being the coordinator of one of only 17 large-scale cooperation projects supported overall. Also contributing to the overall success are additional **17 Slovenian partners** in international projects: Druga godba Festival, Slovene Writers' Association, Glej Theatre, Ljubljana Puppet Theatre, International Centre of Graphic Arts, City of Women, MG+MSUM, Museum of Architecture and Design, Nomad Dance Academy Slovenia, Piran Municipality, Dance Theatre Ljubljana, Slovene National Theatre Maribor, Slovene National Theatre Nova Gorica, Walk of Peace in the Soča Region Foundation, Bunker Institute, Kersnikova Institute and Research Centre of the Slovenian Academy of Sciences and Arts.

Below, MEDIA and CULTURE results are presented more in detail!

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Kind regards,

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What is CREATIVE EUROPE?

Creative Europe is an EU programme aiming to support the European **cultural and creative sectors**, including **film and audiovisual sectors**. In the 2014–2020 period, the programme provides **€1.46 billion** to strengthen the diversity of European culture and promote intercultural dialogue. Creative Europe comprises sub-programmes **Culture** and **MEDIA**, as well as a cross-sectoral strand, including also a Guarantee Facility for cultural and creative sectors.

Creative Europe Desk Slovenia (CED Slovenia), hosted by the **Motovila** institute, promotes the programme on the national level as well as provides support to its users. As a national information desk, CED Slovenia is a member of the European CED network and supported by the Ministry of Culture of the Republic of Slovenia and the European Commission (DG EAC and DG CONNECT).

For more about Creative Europe, please visit [CED Slovenija](#) and [European Commission](#).



MOTOVILA

CENTER ZA SPODBUJANJE SODELOVANJA
V KULTURNIH IN USTVARJALNIH SEKTORJIH

MEDIA – ACCESS TO MARKETS:

Historical success of the Slovenian Animated Film Association!

Coordination of **Visegrad Animation Forum (VAF)**, the major coproduction market for animated film in Central and Eastern Europe, has been assumed by the **Slovenian Animated Film Association – DSAF**, who was granted **€60,000** of EU funding to implement the 2018 event. For Slovenia, this is the first achievement of the kind in the field of promoting access to international markets. Part of the new **CEE Animation** brand aiming to strengthen the development and promotion of animated film in the region, VAF has been included among **6 renowned European animation promotion projects**. In addition to VAF, funds were awarded to the French **Marché International du Film d'Animation (MIFA)**, which is held as part of the major international animated film festival in Annecy, the German **Animation Production Day** and three initiatives by the Belgian platform **Cartoon**. The call for proposals attracted 109 applicants from 28 countries, 53 projects from 19 countries having been selected to receive a total of **€7.5 million**.

For additional information on access to markets and a statement by the Slovenian coordinator please visit the [Motovila](#) website.

MEDIA – FILM EDUCATION:

Kinodvor and Otok Institute participating in three of eight supported projects!

This year, the European Commission will support eight film education projects at the European level. **Kinodvor** and **Otok** institutes appear as partners in as many as three, thus ensuring the greatest ever representation of Slovenian organisations in successful projects! Projects with Slovenian participation include **Cinemini Europe** (partner: Kinodvor), **Moving Cinema** and **The Film Corner Reloaded** (partner: Otok), and are set to receive **€600,000** of the total **€2 million** allocated by the EU to such projects for the current year.

Otok Institute continues its international activity with much success: having concluded the MEDIA supported [AREM!](#) film education project in 2016, they now participate in two new projects to promote film education at various levels, integrating school activities with innovative digital approaches. The **Moving Cinema** initiative (awarded **€148,562**) will encourage teachers to become involved in the promotion of auteur film in extra-curricular activities for the youth. The project is coordinated by the Spanish **A Bao A Qu**, and project partners include Otok and organisations from the UK, Germany and Lithuania.

The second project with Otok as partner, **The Film Corner Reloaded – a cultural approach** (awarded **€183,800**), focuses on wide empowerment possibilities granted by online tools not only to children and youth aged between 11 and 18, but also to their teachers. The project will be coordinated by the Milan-based **Fondazione Cineteca Italiana**, its partners originating in Italy, Georgia, the UK, Serbia and Slovenia.

The **Cinemini Europe** (**€251,844**) with **Kinodvor** as a project partner focuses on the development of special film education approaches for pre-school children aged 3 to 6. This is the age group which nowadays is the most exposed to film and other audiovisual content. Partners from Germany, Austria, the Netherlands and Slovenia, coordinated by the eminent **EYE Film Institute (Stichting Film Instituut Nederland)**, will therefore develop **film education programmes for youngest audiences**.

This year's film education call for proposals attracted a total of 25 eligible projects, of which eight were selected to be funded. Coordinators of selected projects originate in six countries: the Netherlands (2), Italy (2), Spain, France, the UK and Poland, whereas total participants include 41 organisations from 22 countries. Six organisations are included as partners in more than one project, like Otok, which raises the total number of partner connections in all supported projects to 47.

For additional information on film education projects and statements by Slovenian partners please visit the [Motovila](#) website.



CULTURE – Results of the annual call for cooperation projects and of a special call dedicated to the European Year of Cultural Heritage 2018. Well done Slovenia!

This year, Creative Europe boasts an **unprecedented number** of European cooperation projects, including a fair share of Slovenian participation: in May and in June, results for two core Culture sub-programme schemes were published. As much as **130 European cooperation projects** have been awarded a total of **€46.3 million** of EU funding. **20 Slovenian organisations** are participating in 20 projects, which makes for almost 15 per cent of all successful projects!

29 projects were selected within a **special call dedicated to the EYCH 2018** – European Year of Cultural Heritage, which are granted a total EU funding of nearly **€4.8 million**. Awarded around €200,000 each, the selected projects will seek to enhance the sense of belonging to a common European area and to promote cultural heritage as a source of inspiration for contemporary artistic creation.

The projects supported include *REFRESH* coordinated by the **Slovenian Association of Historic Towns** (with EU funding of **€197,990**) and *CON-FRONT* with a French leader whose project partners include **Walk of Peace in the Soča Region Foundation**. The latter will host young artists from four countries (Slovenia, Romania, Spain and Italy) in chosen heritage locations that will be used as a source of inspiration to create new works of art. Dedicated to the memory of World War I, the *CON-FRONT* project will include creative workshops where an international crowd of young pop and rock musicians and visual artists will face their past. Project partners originate in Belgium, France, Slovenia and Macedonia, integrating a considerable proportion of WWI front lines.

The annual call for Cooperation Projects for 2018 attracted almost 500 applications, of which 15 originated in Slovenia. Grants were awarded to **101 cooperation projects** from 23 countries, the total funding by Creative Europe amounting to nearly **€41.5 million**. The selection includes four projects with Slovenian coordinators granted in total **€2.6 million** of EU funding, with additional 16 Slovenian organisations appearing as partners in selected projects.

The call allows applicants a choice of two categories, i.e. two types of cooperation projects. Slovenian coordinators were successful with three small-scale projects that have won a grant of **€600,000: Slovene Writers' Association, Projekt Atol Institute, and Imago Sloveniae**. In addition, **Bunker Institute** has been successful in the exceptionally demanding large-scale projects category: its project *Create to Connect* → *Connect to Impact* with 14 partners from 13 countries received an EU grant of **€2 million**. Like the Slovene Writers' Association, Bunker Institute participates in two successful projects – in another one as a partner.

Supported projects thus include **18 Slovenian organisations**, of which 10 NGOs and 8 public institutions based in Ljubljana, Maribor, Piran and Nova Gorica. The success of four coordinators is complemented by that of **16 Slovenian project partners**:

- **9 partners in 8 “small-scale” projects:** Museum of Architecture and Design, City of Women, Piran Municipality, Glej Theatre, Slovene National Theatre Nova Gorica, Slovene Writers' Association, International Centre Of Graphic Arts, Druga godba, Slovene National Theatre Maribor
- **7 partners “large-scale” projects:** Ljubljana Puppet Theatre, Nomad Dance Academy Slovenia, Research Centre of the Slovenian Academy of Sciences and Arts, Museum of Modern Art, Dance Theatre Ljubljana, Bunker Institute, Kersnikova Institute.

Although applicants originated in all Culture sub-programme eligible countries, **coordinators** of 101 projects come from only **23 countries**, including **four from Slovenia**. Project partners, however, will form a network extending over **41 countries**. Slovenian organisations are forming international ties with partners originating in 26 countries! This year, with Croatia more than any other country.

For more information on results, please visit the EACEA website:

- [Cooperation Projects related to the EYCH 2018](#);
- [European Cooperation Projects 2018](#).