





#### INVITATION

The Ministry of Culture of the Republic of Latvia, Creative Europe Desk Latvia would like to invite you to attend to the International matchmaking seminar

"Creative Dialog"
22nd-23rd November, 2017
Riga
Latvia

#### **CONTEXT**

Creative Dialog aims to enable synergies between Creative Europe Programme 2014-2020 and European Economic Area Financial Mechanism (EEA) as a means to achieve further cooperation between experienced cultural operators and newcomers. The ambition of the seminar is to strengthen already formed cooperation between interstate EEA partners and foster new partnerships in the framework of the Creative Europe Programme and EEA financial mechanism.

### **PURPOSE**

In order to support new project partnerships, the participants of the event will get a better understanding of the Creative Europe Programme's funding opportunities and priorities, application process and criteria and of the new period of EEA financial mechanism. Participants will take part in an application preparing workshop considering their own ideas of possible projects while going through all phases of the project span.

#### WHO CAN PARTICIPATE

The event is addressed to experienced EEA and Creative Europe project implementers and recommended for newcomers such as culture sector workers and project managers coming from an organization or institution interested in developing international cooperation with funding from the Creative Europe Programme and EEA.

One participant per organization is expected to attend (total number of participants is limited). The working language of the seminar is English. Under certain limits participants from the EEA partnership donor\* and beneficiary\*\* countries (excluding participants from Latvia) will be able to apply for an international travel and accommodation expense reimbursement.

<sup>\*</sup> Iceland, Principality of Liechtenstein, the Kingdom of Norway

<sup>\*\*</sup> Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Lithuania, Malta, Poland, Portugal, Romania, Slovakia, Slovenia







## **REGISTRATION**

Those interested in applying should fill a registration Google Form

A selection of participants will be made by the experts from the Ministry of Culture of Republic of Latvia taking into consideration the profiles and interests of the applicants.

Deadline for applying: October 27, 2017.

VENUES – Albert hotel, Conference Room, 33 Dzirnavu Street, Riga

Seminar is financed under the European Economic Area Financial Mechanism programme LV04 "Conservation and Revitalisation of Cultural and Natural Heritage"







# International matchmaking seminar "Creative Dialog"

EU programme "Creative Europe" and EEA grants synergy seminar Riga, Wednesday 22 November – Thursday 23 November, 2017 Venue: Albert hotel, Conference Room, 33 Dzirnavu Street

#### Wednesday 22nd November

11:00 - 11:30 Arrival of participants & Coffee

**11:30 – 12:00** Opening speeches

12:00 – 12:30 EU programme "Creative Europe", European Commission/EACEA (tbc)

12:30 – 13:00 EEA grants programme, *Ingvild Jacobsen, Arts Council Norway* 

13:00 - 14:00 Lunch & Networking

**14:00** – **17:00** Parallel working groups

18:00 - 21:00 Dinner

## **Thursday 23rd November**

9:00 – 9:15 Arrival of participants & Coffee

9:15 – 9:45 Reflections on previous day

9:45 - 13:00 Parallel working groups

13:00 - 14:00 Lunch & Networking

14:00 – 14:30 Evaluation of the working groups

14:30 - 15:00 Wrap-up - Closing of meeting