

*Save the Date : Saturday 11 February 2017 - 18:00  
to 19:00*

		
	<b>European Film Market - Berlinale 2017</b>	
<b>INFORMATION SESSION ON THE NEW CALL FOR PROPOSALS</b>		
<b>“PROMOTION OF EUROPEAN WORKS ONLINE”</b>		
<b>When :</b>	Saturday 11 February 2017, from 18.00 to 19.00	
<b>Where :</b>	European Film Market, White Room, 2 <sup>nd</sup> Floor , Martin Gropius BAU, Berlin	
Please confirm your participation: <a href="mailto:FACEA-MEDIA-ONLINE@ec.europa.eu">FACEA-MEDIA-ONLINE@ec.europa.eu</a>		



Creative Europe – MEDIA programme provides financing for the development of new Business models for the distribution of European audiovisual works in the digital era.

Audiovisual professionals, companies and start-ups active in the field of new technologies: be creative, don't miss the opportunities offered by the new call for proposals "Promotion of European works online".

With a global budget of EUR 9,49 M and a maximum financial support of 60% of the project's budget, this scheme supports new business models and innovative tools in order to improve the circulation, visibility and global audience of European audiovisual works in the digital world.

Applications for this call can be submitted for one or more of the following actions:

**Action 1:** Support for the promotion, marketing and branding activities of existing VOD services

**Action 2:** Support for the assembly and delivery of digital 'online ready' packages of European audiovisual works

**Action 3:** Support for projects that demonstrate innovative strategies for distributing and promoting European audiovisual works.

The Action 3 includes support for audience development initiatives focusing on innovative and participatory strategies to reach out to wider audiences.

**Deadline for submission of proposals: 6 April 2017**

**More information:** [http://eacea.ec.europa.eu/creative-europe/funding/promotion-european-works-online-eacea-262016\\_en](http://eacea.ec.europa.eu/creative-europe/funding/promotion-european-works-online-eacea-262016_en)