

## Partner search

### Culture sub-Program

Strand/category	Cooperation projects
Deadline	November 2016

### Cultural operator(s)

Name	National University of water management and environmental engineering
Short description	In cooperation with local business and activists the university currently is developing the coworking space in the fields of creative industries, innovations, design, architecture, digital and cultural economics.
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### Project

Field(s)	Creative industries, marketing, manufacturing, design, innovations, software development, video art, digital art, architecture, digital economy, industrial design, cultural heritage, new business models, training, social Insertion
Description	<p>Corresponds with Creative Europe priorities Encourage creativity, innovative approaches to create and new ways to cause side effects in other sectors. Development and testing of new and innovative revenue models, management and marketing in culture sectors, relating to (in terms of) digital shift in particular. Special attention should be given in the following areas: events that enable professionals of the culture sector to gain new skills; events with educational aspect; professionals who aim to develop cross cultural dialogue and promote mutual understanding between people of different cultures and backgrounds; cultural events that can help eliminate all forms of discrimination.</p> <p>Creation of Centre for City Innovations as a hub based on 3 pillars to accelerate urban ideas to market and create a better urban environment. The Hub could become the meeting place for businesses, universities and urban leaders to encourage current city trends:</p> <ul style="list-style-type: none"> <li>- Sustainable cities: creative urban entrepreneurship and city startups, attention and sharing economics and innovation economics;</li> <li>- People, city and production: city and urban studies, sustainable architecture, urban (city)development and community development;</li> <li>- Urban History: digitizing cultural heritage of the region</li> </ul> <p>Format: events, workshops, exhibitions, contests, hackathons, publications,</p>

distant courses and creative events.

Areas of potential interest:

- distant learning
- sustainability and energetics
- art and design
- healthy (sustainable) environment and architecture
- co-creation

Aims of the Hub project

- access to services and educational possibilities, practices, partners' involvement;
- encouragement of collaboration and networking;
- collaboration with leading R&D centres emphasizing new creative industries and technologies in creative economy;
- engage a wider audience, development of communication strategy of creative innovations;
- selection and education of urban innovators;
- experiments and urban innovative project prototyping (urban prototyping)
- identify and manage possibilities and needs of creative people and artists
- research into economic and social models of creative economy, advocating and finding financial assistance.

Inspiration examples:

<https://futurecities.catapult.org.uk/>

<http://www.espooinnovationgarden.fi/en/espoo-innovation-garden/about-us/what-is-eig-/>

<http://urbaninnovation.gatech.edu/>

<http://www.creativeinnovationcentre.co.uk/about-creative-innovation-centre/>

<http://www.uwtsd.ac.uk/research/art-and-design-research/creative-industries-research--innovation-centre/>

<http://www.cciarts.org/>

**Partners searched**

Countries	Poland, Sweden, Germany, Estonia, Great Britain, Italy, Lithuania, France, all eligible states
Profile	Universities, hubs, clusters, startups, private business in creative sector interested to be a partner of the project
<b>Other</b>	
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