



MAO debata

Evropske oblikovalske zgodbe
Sreda, 9. november 2016, ob 18.00

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European Design Stories
Wednesday, 9 November 2016, at 18.00

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MAO in art:tečaji bo gostil debato, na kateri bosta Michaela Tomišková in Jakub Jandourek, ustanovitelja češkega studia produktneg oblikovanja DECHEM, delila svoje poglede o pristopu k oblikovanju in proizvodnji v češkem in evropskem okolju.

DECHEM je vodilni studio produktneg oblikovanja s Češke in glavni zmagovalec nagrade Czech Grand Design awards 2014. Posebno pozornost namenjajo steklu, njihova dela odlikujejo nenavadna poezija in pametne rešitve.

Gaja Mežnarič Osole je oblikovalka in del kolektiva Re-generacija, ki povezuje oblikovalske prakse s trajnostjo in se odziva na trenutne ekonomske, družbene in okoljske probleme.

Zaven je multidisciplinarni ustvarjalni studio, ki se osredotoča na raziskovanje interakcije med komunikacijo, oblikovanjem in umetnostjo. Delujejo na področjih od produktneg in grafičneg oblikovanja, instalacij in raziskav do razvoja konceptov in sodelujejo s strokovnjaki z različnih področijih.

Debata poteka ob razstavi Evropske oblikovalske zgodbe, ki je na ogled v grajski kapeli.

MAO debate

**European Design Stories
Wednesday, 9 November 2016, at 18.00**

MAO will host a debate with Michaela Tomišková and Jakub Jandourek, founders of the DECHEM, product design studio from the Czech Republic. They will share their views on the approach to design and production in the Czech and European environment.

DECHEM is a leading Czech product design studio and an absolute winner of Czech Grand Design awards 2014. It maintains a special attention to glass and its works excel with unusual poetry and smart solutions.

Gaja Mežnarič Osole is a designer and part of the Re-generacija collective that connects design practices with the with sustainability agendas, focusing on current economic, social and environmental issues.

Zaven is a multidisciplinary creative studio which focuses its research on the interaction between communications, design and art. Zaven offers creative direction, product, graphic and installation design, focusing on research, concept development, and collaboration among professionals from different fields.

Alongside the debate, the European Design Stories exhibition is on view in the castle's chapel.



European** Design Stories**

Razstava

Evropske oblikovalske zgodbe
9. november 2016 ob 20:00 uri

Exhibition

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Razstava Evropske oblikovalske zgodbe v intimnem prostoru grajske kapele predstavlja dela skoraj 20 oblikovalcev in ustvarjalnih projektov iz različnih evropskih držav. Prikazan bo multimedijiški mozaik avtentičnih intervjujev v obliki videov in kratkih dokumentarnih filmov o oblikovalcih in prostorih, s katerimi se srečujejo na svojih potovanjih.

Evropske oblikovalske zgodbe so mednarodni kuratorski projekt dokumentiranja zgodb v delih izbranih oblikovalcev. Te zgodbe so zbiralci intimnih trenutkov v ustvarjalnih procesih, načinih razmišljanja ter v delovnem in življenjskem okolju, ki kar najbolje povzamejo zgodbo končnega izdelka. Ne omejujejo se na posamezno oblikovalsko področje, najsi gre za posameznega oblikovalca, studio, blagovno znamko ali rokodelca. Iščejo različne pristope v sodobnem oblikovanju, ki se odzivajo na trenutne razmere v posameznih državah ali na dandanašnjo družbo na splošno. Njihov cilj je predstaviti oblikovanje kot pomembno dinamično gonilno silo in kot instrument, ki bogati naša življenja.

Snovalci projekta so potovali po različnih evropskih državah, kjer so zbirali avtentičen material in spoznanja v obliki fotografij, besedil ter videov. Poleg spletnne platforme organizirajo razstave, projekcije, predavanja ter zapise za prikaz trenutnega stanja oblikovalske scene na starem kontinentu.

Exhibition

European Design Stories
9 November 2016 at 20:00

The exhibition European Design Stories will display almost 20 designers and creative projects from various European countries in an intimate chapel installation. It will present a multimedia mosaic of authentic video interviews and short documentaries on the designers and places encountered during their journeys.

European Design Stories represents an international curatorial project documenting stories in works by selected original creators. They are collectors of intimate moments in creative processes, ways of thinking, or working and living environments that best capture the narratives of final things. They do not limit to any particular design field, no matter if it is an individual designer, studio, brand or craftsman. They seek various approaches in contemporary design that respond to current issues in particular countries or in the society in general nowadays. Their aim is to present design as a remarkable dynamic mover and an instrument, which enhances our lives.

They make journeys across various European countries and collect authentic material and insights in form of photographs, texts and videos. Apart from the online platform, they organize exhibitions, screenings, lectures and prints to reflect current background of the design scene of the old continent.