

Copyright in Europe

Adapting EU Rules to the New Digital Age



Wednesday 26th October 2016

Thon Hotel Brussels City Centre,
Brussels



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Overview

The emergence of new technologies and trends are transforming the way of producing, distributing and accessing creative content in Europe. According to the European Commission, 49% of EU internet users listen to music, watch videos and play games online and nearly 70% download or stream films for free, whether legally or illegally. With creative and cultural industries accounting for 4.2% of the GDP of the European Union and nearly 7 million workers, the introduction of a copyright framework, aimed at protecting the sector, is thus key to preserve its contribution to EU growth and competitiveness.

Following up the Juncker's Commission priority to open up access to content as part of its strategy to achieve a dynamic Digital Single Market (DSM), the revision of the copyright directive 2001/29/EC has been crucial to the promotion of cultural diversity, creativity and innovation as well as to the access to knowledge and information. Ahead of the Commission's ambitious plan to modernize the EU copyright framework, the European Parliament presented in July 2015 the report 'Implementation of Directive 2001/29/EC on the harmonisation of certain aspects of copyright and related rights in the information society'. The report highlighted the need to update legislation on current practices in order to smooth the path for an exchange of knowledge and culture across borders, facilitated by the digital revolution.

In light of this reality, the European Commission adopted in December 2015 an action plan built on four pillars: aiming at widening online access to content across the EU, adapting exceptions to copyright rules for an innovative and inclusive society, creating a fairer marketplace as well as fighting piracy. Within this framework, the first step has been to unveil a legislative proposal on cross-border portability allowing EU residents to travel with the digital content they have purchased or subscribed to at home and is expected to become reality in 2017. However, whilst progress is being made, with over 16 additional initiatives to be presented before the end of the year, a lot still needs to be done to ensure an effective single market in the area of copyright and strike the right balance between the protection of right holders and facilitating access to digital services across EU borders for citizens and businesses.

This timely international symposium will provide an invaluable opportunity for key stakeholders within the public and private sector to discuss the future copyright reforms within the proposed action plan as well as to explore the measures to provide a balance between creators and consumers, understand the new proposal reforms on Copyright, its legal aspects, as well as its benefits and flaws in order to move towards a borderless EU digital single market, with access to content guaranteed across all Member States. The symposium will support the exchange of ideas and encourage delegates to engage in thought-provoking topical debate with local and regional practitioners and policy makers at EU level.

“ Seven months ago, we promised fast delivery of the Digital Single Market. Today we present our first proposals. We want to ensure the portability of content across borders. People who legally buy content – films, books, football matches, TV series – must be able to carry it with them anywhere they go in Europe. This is a real change, similar to what we did to end roaming charges. Today, we also set out our vision for a modern copyright regime in the EU – and the gradual steps to achieve it. Our aim is to widen people's access to cultural content online and support creators. We want to strengthen European R&D, using technologies like text and data mining. The Digital Single Market is the blueprint for Europe claiming its place in the digital era, today we start making it a reality.”

- Andrus Ansip, Vice-President for the Digital Single Market,
December 2015

Venue and Accommodation

Thon Hotel Brussels City Centre
Avenue du Boulevard 17
1210 Brussels
Belgium



Why Attend?

- ✓ Discuss the copyright reform proposals and ongoing initiatives
- ✓ Analyse the crucial issues related to the enforcement of copyright law across Europe
- ✓ Discuss the right balance between protecting producers rights and guaranteeing access to consumers
- ✓ Rethink EU copyright rules to better promote innovation and a more inclusive European society

Who Should Attend?

- Copyright Specialists and Officers
- Licensing Officers
- Programme Managers
- Project Managers
- Collecting Societies
- Library Managers
- Authors
- Executive Directors
- IP Law Experts
- Copyright Law Experts
- Media Experts
- Internet and E-Commerce Experts
- Film and Sound Record Producers
- Book and Newspaper Publishers
- Broadcasters
- European Telecom Operators
- National Governmental Organisations
- Legal Advisers
- Local and Regional Government Departments and Bodies
- Regulatory Bodies
- Citizens Advice
- Third Sector Practitioners
- Private Sectors Employers
- Public Sector Employers
- Campaigning Organisations
- International Organisations
- Sensory-Disabled People Associations
- Academics, Researchers and Analysts

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Programme

09:15	Registration and Morning Refreshments
10:00	Chair's Welcome and Opening Remarks
10:10	Discussing the reform proposals: Towards a Modernized EU Copyright Framework <ul style="list-style-type: none">• Discussing the Commission's Communication for a modern, more European Framework on Copyright• Understanding the Regulation on Cross-Border Portability: Applicability and Limitations• Improving the Cross-Border Distribution of Television and Radio Programmes Online• Achieving the Digital Single Market: Maximising the Growth Potential of the European Digital Economy• Recommendations for Future Policy Developments
10:40	First Round of Discussions
11:10	Morning Coffee Break
11:30	Fighting Piracy: Enforcing Copyright Rules Across Europe <ul style="list-style-type: none">• Improving the Legal Framework for the Enforcement of Intellectual Property Rights• Boosting Legal Offers and Commercial Distribution Channels for Consumers• Optimizing the Removal of Illegal Content and Cutting Financial Flows deriving from Piracy• Conclusions and Recommendations
12:00	Second Round of Discussions
12:30	Networking Lunch
13:30	Ensuring the Right Balance Between Safeguarding Creators' Assets and Guaranteeing Consumers Access <ul style="list-style-type: none">• Providing Fair Remuneration of Authors and Performers in the EU: Finding Solutions to Increase Legal Certainty and Transparency• The Role of Platforms and Online Intermediaries: Discussing the Commission's Communication on Online Platforms and the Digital Single Market Opportunities and Challenges for Europe• Guaranteeing Consumers Protection: Developing Efficient Mediation and Alternative Dispute Resolution Mechanisms• Recommendations and Sharing Best Practices
14:00	Third Round of Discussions
14:30	Afternoon Coffee Break
14:50	Rethinking Copyright Rules: Towards a more Innovative and Inclusive European Society <ul style="list-style-type: none">• Boosting Research and Innovation: Ensuring Access to TDM Technologies and Protected Works for Scientific Research and Teaching Purposes• Facilitating the Digitalisation and Accessibility of Out-of-Commerce Works• Adapting to today's Realities: the Exception on Freedom of Panorama• Developing Innovative tools: Creating an "European Aggregator" of Online Search Portals and Licensing Hubs• Future Policy Recommendations and Sharing Best Practices
15:20	Fourth Round of Discussions
15:50	Chair's Summary and Closing Comments
16:00	Networking Reception
16:30	Close

** Please note that the programme is subject to change without notice **

Event Details

Date: Wednesday 26th October 2016
Time: 10:00am – 4:30pm
Venue: Thon Hotel Brussels City Centre, Brussels



Speakers Include:

- ✓ **Maja Cappello, Head of the Department for Legal Information, European Audiovisual Observatory**
- ✓ **Damir Filipovic, Director Digital Enterprise and Consumer Policy, Digital Europe**
- ✓ **Burak Özgen, Senior Legal Advisor, GESAC**
- ✓ **Diego Naranjo, Advocacy Manager, European Digital Rights**

Forthcoming Events

- ✓ **Ending Energy Poverty in Europe Towards an Inclusive Energy Union**
7th July 2016
- ✓ **Strengthening the European Electric Vehicle Market: Promoting Solutions towards Sustainable and Efficient Mobility**
20th September 2016
- ✓ **Promoting the Circular Economy Package: Towards a Sustainable Future in Europe**
29th September 2016

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