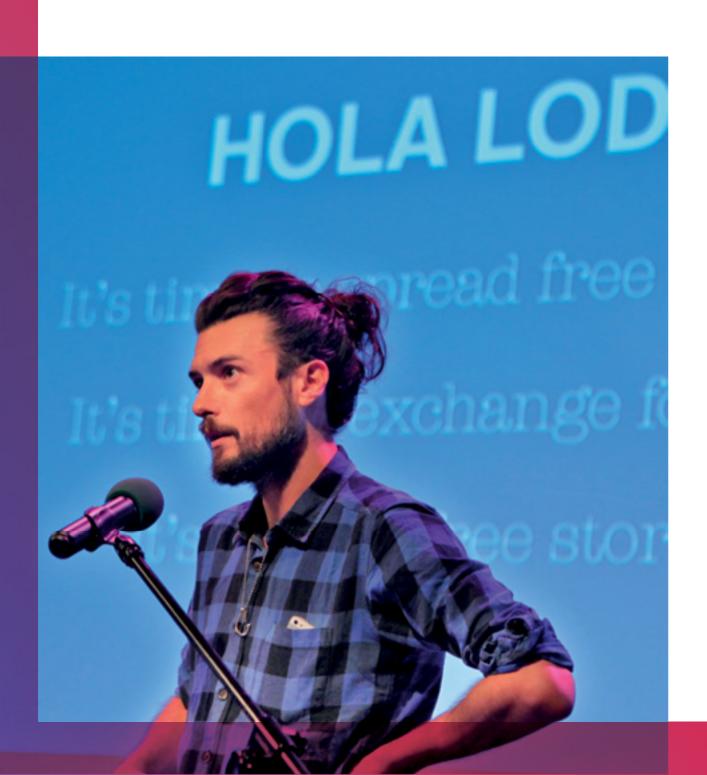# WHAT IS
FILMTERACTIVE MARKET?

Market is a place where we concentrate on innovative ideas that combine business approach with cutting-edge technology. Here you can discover the next big thing or, as the author of a project, be discovered by decision makers and investors willing to help develop your idea. At the Market all the participants are meeting on equal footing in order to create and discover new cooperation possibilities.

WHAT IS
FILMTERACTIVE MARKET?

The Market consists of:
Pitching sessions – 5-10 minut presentations of the projects followed by fruitful discussion.

Innovation room – a place, where the authors present their projects at dedicated interactive stands.

WHAT IS
OUR PURPOSE?

- Support innovation in digital entertainment, content and gaming
- Promote and commercialise the projects
- Help marketers find interesting content

WHO ATTENDS
FILMTERACTIVE MARKET?

- Authors of the projects
- Marketers interested in creating innovative marketing campaigns
- Representatives of investment funds

FORMULA AND TIMING

MARCH 2016
Call for projects

JUNE 2016
Preselection of the best projects.
The best projects will be invited
to pitch during the event.

AUGUST 2016
Announcement of
the best projects

SEPTEMBER 2016
Filmteractive Market pitching
sessions and one-to-one meetings.
Giving the award for the
best project.

WHY SHOULD YOU
SUBMIT YOUR PROJECT?

If your project goes through final selection you will get a chance to:

- Present your project at one of 8 stands in innovation room
- Win new business partner
- Pitch your project on stage in front of decision makers and Filmteractive audience.
- Benefit from networking possibilities
- xGet financing for your project
- Let us participate in covering your travel and accommodation costs

WHAT PROJECTS
ARE WE LOOKING FOR?

We are looking for innovative content & technology solutions engaging the audience in unpredictable way, projects showing innovation in content, platform or technology.

For example:

- Projects with interactive experience using technologies (e.g. consoles and game controllers) in a creative way

- Projects that are something more than video games (games with innovative approach to playing experience)

- Virtual reality projects

- Everything that goes with #socialmedia #mobile #VR #gaming #innovation #interactive

Please note that all the submitted project must be minimum viable product (mvp), which means that its visible and functional features must be presentable.

HOW TO SUBMIT
YOUR PROJECT?

Download the application form:
http://www.filmteractive.eu/market-cfp/en

Send your application to:
project@filmteractive.eu

deadline 15th June 2016