

## Partner search

### Culture sub-Program

Strand/category Creative Europe/Support for European Cooperation projects

Deadline July 2016

### Cultural operator(s)

Name ART BASICS for CHILDREN (ABC)

**ABC (ART BASICS for CHILDREN)** is a non-profit organisation located in Brussels. Operating on the border of the arts and education, it is a labo for aesthetic experiences and creative awareness. We create stimulating environments and projects that encourage children and adults of all ages to experiment with their imagination and to explore their creative potential. Interactive working-stations are equipped with selected books (in different languages), visuals and specific research and playing materials. The well-defined settings of these 'working-stations' enable small groups of visitors to explore and investigate at ease and in confidence. Supporting ABC-guides encourage the creative process as an opening for dialogue and as a reflective tool so participants can develop independently their own way of integrating art in the daily life. ABC has a permanent home-base near the Brussels North Station. Schoolclasses, students, teachers, families, field-workers and professionals can consult our open source-collection and can discover different studios, several ateliers, a kitchen, a movement & meditation-space, a little theatre, a garden, a classroom of the future...

Short description

Contact details  
[www.abc-web.be](http://www.abc-web.be)  
address: Gaucheretplein 13 1030 Brussels  
tel: 02.5020027  
mail@abc-web.be

### Project

Field(s) Literature/Interdisciplinary/Graphic Design...

Description  
**Objectives:**  
**In general:** The Visual literacy/Transbook mobile studio is a way for ABC to collaborate with children, attendants and cultural sector workers **to establish an experience-oriented investigation into the best ideas related to visual literacy (interaction between**

**word and image), the fun of language & the art of storytelling.** ABC will then compile these experiences into **a digital resource of tips and suggestions that can be used by (future) teachers, librarians, youth workers, parents etc.** This project is based in the hope that education and youth work can engage in creative and artistic ways of dealing with language and visual culture in a more structural way. In an age when we are overwhelmed by visual stimuli, both digital and print, this is not an unnecessary luxury.  
**Concretely: Sensitization/Awareness-raising/Stimulation/Enjoyment/Amazement**

**Target Audiences:**

Families: for children 5 years old and above and their parents/grandparents  
 Schools: for all classes of primary and secondary school  
 Mediators such as (future) teachers/attendants of youth studios/librarians  
 Students of graphic design/illustration  
 Illustrators/authors of children’s books (who can also give their own workshop in the ABC studio)

**Formula/set design:**

The ABC crew can construct the mobile studio (minimum 120 m2) in one day.  
 ABC will bring the necessary and pre-constructed furniture.

**Training: Course for and exchange with attendants**

An ABC head guide provides **a two-day training course** for local attendants (in English, French or German): i.e. introductions to all the different materials and the innumerable possibilities of how to engage children with them. An exchange of ideas regarding the content is one of the main objectives.

**Partners searched**

Countries	All member states and candidate member states of the European Union, and the neighbour countries
Profile	Art-education organisations, cultural youth-centres, children book fairs, children art festivals and literary festivals...especially organisations/events who love to work in an interactive and creative way with their (young) public, and who have build up some know how/expertise on the level of visual literacy, picture books, storytelling, literature/graphic design/illustration...

## Other

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ABC will be present on the days of the European Culture Forum, 19<sup>th</sup> or 20<sup>th</sup> of April in Flagey Brussels.

We will also be present on the International Children Book Fair Bologna from 5<sup>th</sup> till 7th of April