

# LES B.A. DE SÉRIE SERIES

## SPOTLIGHT ON TRAILERS BY SERIE SERIES

### You have a project for a series? Present it at Série Series!

“Les B.A. de Série Series” is a competition open to all European creators who have a project for a series and are looking for partners to develop it. To participate, all you need to do is create and submit a trailer of no more than 2 minutes, presenting your project.

### Why should you take part?

“Les B.A. de Série Series” is an opportunity to reach more than **600 European professionals**, including more than 80 broadcasters.

The 10 or so trailers selected by the Série Series Editorial Committee will be screened:

- **Before each screening**, in front of more than 400 European decision makers (potential broadcasters, co-producers and distributors),
- During a **specific session**, for professionals only, during which the selected trailers will be screened and presented by their creators. The session will be followed by a discussion, with the professionals attending, in the festival’s “Meeting room”,
- On the **videotheque** throughout the festival,
- On **Série Series’ social networks** (2000 fans on Facebook).

**New this year!** The creators selected will benefit from the **expertise of 5 leading European professionals** during **personalised meetings**.

### Selection

The Editorial Committee of Série Series will select 10 or so projects using the following elements:

- **A trailer** of maximum 2 minutes running time presenting your project, made for this competition.
- **A presentation file** which must include :
  - a synopsis of the first three episodes,
  - a scripted scene,
  - a note of intent giving the state of development so far, the desired development and the type of collaboration sought, as well as an approximate budget,
  - presentation of the series’ team (with the project leader’s detailed CV).

The artistic quality of the trailer will be taken into account, as well as the coherence and feasibility of the project.

## Practical information

### How to participate?

1. Fill in and send the [online registration form](#).
2. Submit your presentation file, including the aforementioned elements, by mail to [marie.cordier@kandimari.com](mailto:marie.cordier@kandimari.com).
3. Submit your trailer, either via the registration form or by email to [marie.cordier@kandimari.com](mailto:marie.cordier@kandimari.com).

### Technical requirements:

To be selected, your trailer must meet the following requirements:

- Length: 2 minutes maximum.
- Language/subtitles: in English or subtitled in English.
- The last image must include: the title of the series, the format (number of episodes and running time), name of creator with contact details and the notation « Les B.A. de Série Series ».
- Coding: H264 on a file with .mp4 extension.
- Resolution: Full HD 1920\* 1080. The frame rate must be kept according to the source.
- Encoder adjustment: x264 (or CUDA if using graphic card accelerator) : « high » profile with a level of 4.1. The default settings GOP and B-frames are sufficient.
- Bit rates: 20 Mbits/s max. (bit rates around 10 Mb/s are largely sufficient).

The competition is open to all **European creators**. **The selected candidates must attend the festival** (Fontainebleau, France, 29<sup>th</sup> June-1<sup>st</sup> July) to present their project. Série Series will give **two accreditations** per project to the creators. The festival's team will be at their disposal to help them organise their travel and accommodation; any related costs being at the creators' expense.

## Key dates

**27<sup>th</sup> May: deadline for submitting your trailer**

6<sup>th</sup> June: selection announcement

29<sup>th</sup> June-1<sup>st</sup> July: Série Series (screening of the selected trailers)