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Fewer. Bigger. Better?

*Analysing the Results of
the First Call for Projects
for the EU Creative Europe
Culture Programme 2014*

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Analysing the Results of the First Call for Projects for the EU Creative Europe Culture Programme 2014

Geoffrey Brown, Director, Euclid

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1.Summary

The results are out for the first call of the projects strand of the new Creative Europe: Culture programme. In summary, the results are as follows:

	Applications	Successes	Success Rate
All projects	411	58	14.11%
Large	74	21	28.38%
Small	337	37	10.98%

So a reasonable success rate for large projects, but very low overall and for small projects.

In fact, there appears to have been a huge shift in emphasis from small to large projects, compared with the previous programme, as will be outlined in the next section.

2.Comparison with Previous Programme

There are significant differences between these latest numbers and success rates and those for the previous programme. The following tables include statistics for the previous Culture programme 2007-2013 (taken from **ConDo 011** which analysed the previous programme in detail), though please note:

- The success rates are for 2009-13 as data for numbers of applicants is not available for 2007-08
- the “small” projects numbers include co-operation projects with third countries, but not festivals.

2.1 Success Rates

	Total			Large			Small		
	Appns	Succ	%age	Appns	Succ	%age	Appns	Succ	%age
2009-2013 (5y)	2270	642	28.28%	291	57	19.59%	1979	585	29.56%
Average p/year	454	128		58	11		396	117	
Latest: 2014	411	58	14.11%	74	21	28.38%	337	37	10.98%
Increase/Decrease	-9.5%	-54.7%		+27.6%	+90.1%		-14.9%	-68.4%	

From this table, it can be seen that:

- The **overall success rate has HALVED**, from 28% to 14%
- The success rate for **large projects has gone UP from 20% to 28%**
- The success rate for **small projects has gone DOWN hugely from 30% to 11%**
- While the total number of applications has gone down by 9.5%, the **number of successful projects has gone DOWN by a huge 55%**
- While the number of applications for large projects has gone up by 28%, the **number of successful large projects has gone UP by a huge 90%**
- While the number of applications for small projects has gone down by 15%, **the number of successful small projects has gone DOWN by a huge 68%**

So, fewer projects overall, far fewer small projects, and a huge increase in the number of large projects.

2.2 Numbers of Organisations Involved in Successful Projects

	Total			Large			Small		
	Lead	Co-Org	Total	Lead	Co-Org	Total	Lead	Co-Org	Total
2007-2013 (7y)	850	3522	4372	77	668	745	773	2854	3627
Average p/year	122	503	625	11	95	106	110	408	518
LATEST TOTALS	58	352*	410	21	202	223	37	150	187
Increase/Decrease	-52.5%	-30.0%	-34.4%	+90.9%	+112.6%	+110.4%	-66.4%	-63.2%	-63.9%

**includes 9 who are in 2 different projects*

From this table:

- The total number of **organisations in all successful projects** has gone **DOWN by 34%**
- The total number of **organisations in large projects** has gone **UP by 110%**
- The total number of **organisations in small projects** has gone **DOWN by 64%**
- The total number of **co-organisers** has gone **DOWN by 30%**
- The total number of **co-organisers in large projects** has gone **UP by 113%**
- The total number of **co-organisers in small projects** has gone **DOWN by 63%**

So, a significant reduction in participating organisations, especially for small projects – but a huge increase for large projects.

3. Analysis By Country

A full breakdown by country is in the table in the Appendix.

3.1 Success Rates Compared to Numbers Submitted

The overall success rate was 14.1%. From the table in the Appendix, it can be seen that overall, in the large countries, **France, Germany** and the **UK** have done well (24-25% success rate). For other countries, there are good success rates for **Macedonia** (100% - on the basis of 1 submission), **Netherlands** (42%), **Ireland** (33%), **Sweden** (29%), **Austria** and **Belgium** (18% each).

For large projects, there were 9 successful countries: **Austria** (3), **Belgium** (3), **Germany** (3), **France** (4), **Ireland** (1), **Italy** (3), **Netherlands** (1), **Sweden** (1) and **UK** (2).

3.2 Numbers of Projects

The highest numbers of projects by country were as follows:

- **France** – 9
- **Italy** – 7 (success rate of just 9.3%, but they submitted a massive 75 applications – the next highest were France and Spain, who submitted 38 each, and then Slovenia who submitted 28)
- **Germany** and **UK** – 6 each
- **Netherlands** – 5
- **Belgium, Spain** and **Slovenia** – 4 each
- **Austria** – 3
- **Croatia** and **Sweden** – 2
- **Czech Rep, Denmark, Hungary, Ireland, Macedonia** and **Portugal** – 1 each

5 countries (Kosovo, Luxembourg, Montenegro, Malta and Serbia) did not submit any projects. The **15 other countries** submitted at least one project but without any success.

Austria, Belgium and Ireland are also interesting in that they have **more successful large projects than small ones** – 3 large and 0 small for Austria, 3 large and 1 small for Belgium, and 1 large and 0 small for Ireland. This ratio would have been most unusual in the previous programme results.

3.3 Success Rates Compared to Share of Population

Slovenia did very well (again), with 6.9% of projects vs 0.34% of eligible population (i.e. their project share was 20 times their population share). Other countries doing well by this criteria were **Austria, Belgium, Croatia, Macedonia** and the **Netherlands**.

Other countries whose percentage of successful projects was at least the equivalent of their population share were **Denmark, France, Croatia, Hungary, Ireland, Italy** and **Sweden**.

3.4 Numbers of Co-organisers (see Appendix 2)

There were 352 co-organisers listed, though 9 appeared twice, so 343 is more accurate. In this call, most countries had fewer co-organisers in small projects than they had in large projects – in the previous programme, the opposite was true.

Italy and **UK** had 30 co-organisers, and **Spain** had 29. **Germany** had 25, **France** and **Slovenia** 21 each, and **Belgium** 18. Other significant numbers were from **Austria** (11), **Czech Rep** (10), **Finland** (13), **Croatia** (14), **Hungary** (10), **Norway** (9), **Poland** (16) and **Portugal** (11).

Of the large countries, only **Spain** had more co-organisers than its share of population. Smaller countries with significantly more co-organisers than their population share were **Austria, Belgium, Finland, Croatia, Latvia** and – of course – **Slovenia**.

4. Successful Projects

The successful projects are listed below.

For more information, you can download the various lists and statistical documents prepared by the EC/EACEA from: https://eacea.ec.europa.eu/creative-europe/selection-results/cooperation-projects-selection-results-2014_en

4.1 Large Projects

1. [DNA] Departures And Arrivals
2. Artecitya
3. Be SpectACTIVE!
4. Big Bang - an Adventurous Music Project for Children
5. Ceramics and its dimensions
6. Collab Arts Partnership Programme: Art in social and community contexts
7. Community as Opportunity - Creative archives' and users' network
8. CORNERS - turning Europe inside out
9. Corpus - European network for performance practice
10. Eeemerging, Emerging European Ensembles Project
11. European Digital Art and Science Network
12. European Opera Digital Project
13. Human Cities_Challenging the city scale
14. PLATFORM shift+
15. Sharing a World of Inclusion, Creativity and Heritage
16. Small Size, Performing Arts For Early Years
17. The Faces Behind the Nose - Promoting Hospital Clowning as a Recognized Genre of Performing Arts

18. The People's Smart Sculpture
19. Towards 2020: Skilling Musicians & Engaging Audiences
20. Transbook, Children's Literature On The Move
21. Women's creativity since the Modern Movement

4.2 Small Projects

1. Balkan Design Network
2. Blackboard Music Project
3. Changing Weathers
4. Common Cultural Connection's
5. Creating Other Ways of Dissemination
6. Crossing The Line
7. Digital Art and Storytelling for Heritage Audience Development
8. Elaboration collaborative d'une collection patrimoniale numérique thématisée : les archives européennes d'architecture algérienne
9. Ephemeral Heritage of the European Carnival Rituals
10. Euro Fabula Loci
11. European Artizen Initiative
12. European Design Stories
13. European Orchestra LABoratory
14. Former West, Culminating Phase: Edits, Annotations, Proposals
15. Hands From The Past
16. Heroes We Love. Ideology, Identity and Socialist Art in New Europe.
17. In/visible cities - International Festival of Urban Multimedia
18. InterFashion
19. International Young Makers in Action
20. Made@EU
21. Masters & Servers: Networked Culture in the Post-Digital Age
22. Moving Classics Network For New Music
23. New Forms in Mixdoor Performing Arts Practices
24. New Open Working process for the performing arts
25. Our Little Library
26. Performing the Museum
27. Playing Identities, Performing Heritage. Theatre, Creolisation, Creation and the Commons.
28. Spectrum 14|15
29. SYMBOLS - Culture of Death & Cultural Life: New audiences and creations around European Cemeteries!
30. Take Over
31. The Resilience of Art in Liquid Crises
32. The Sound of Culture-The Culture of Sound: A European Sound Art Residency Network
33. The Underwater Heart of the Mediterranean
34. This Is Tomorrow. Back to Basics: Forms and Actions in the Future
35. Trust me, I'm an artist
36. Virtual Sets: Creating and promoting virtual sets for the performing arts
37. Writing Exhibitions/Exhibiting Literature: An Imaginary European Museum

5. UK Organisations

There are a total of **33** UK organisations participating in successful projects in this round as lead partners (6) or co-organisers (27) – and these are listed below. There are actually 36 listed but one organisation appears 3 times (see third bullet point below). The following points are noted:

- The arts organisations include eight in the **performing arts**, seven in **visual arts**, three **festivals**, two **publishers**, and one **heritage** organisation
- There are eight **higher education institutions**, two **CICs** (community interest companies, one of which is a festival), **one local authority** (Stoke City Council), and **one funding body** (Arts Council of Northern Ireland)
- Arts organisations range from **large** (Tate, Royal Opera House) to the **smaller scale** (e.g. Isis Arts)

- The **Tate Gallery** did well – lead partner in a large project and co-organiser in two small projects.
- Of the two UK lead partners in large projects, one has a pan-European role (**EU Youth Orchestra**)
- The **British Council** is a lead partner of a small project (and also holds two EC contact point contracts for the UK: as the **Creative Europe Desk** and for the **Erasmus+** programme).
- Nearly all participating organisations were from **England** – and 13 of the 33 are from **London** – there was just one from **Scotland**, none from **Wales**, and two from **Northern Ireland**.

5.1 Large Projects

UK Lead Partner (2)

International Youth Foundation / [European Union Youth Orchestra](#) (project #19 in large projects list above) (London)
[Pilot Theatre Ltd \(#14\)](#)

UK Co-organisers (19)

Arts Council of Northern Ireland
 BCB Ltd (? #18)
[Emergency Exit Arts \(London\)](#)
[GV Art \(independent gallery\) \(London\)](#)
 Isis Arts
 John Good Limited (publishers)
[Live Art Development Agency \(London\)](#)
[London International Festival of Theatre \(LIFT\) \(London\)](#)
 Nobrow Limited (publishers of illustrated books) (London)
[Polka Childrens Theatre Limited \(London\)](#)
[Royal Opera House Covent Garden Ltd \(London\)](#)
[Staffordshire University](#)
 Stoke-on-Trent City Council
[Tate Gallery \(London\)](#)
[Tate Gallery \(London\)](#)
[University Of Cambridge](#)
[University of Ulster \(N Ireland\)](#)
[York Citizens Theatre Trust](#)
[York Early Music Foundation](#)

5.2 Small Projects

UK Lead Partner (4)

British Council (project #30 in small projects list above) (London)
[Curated Place \(#22\)](#)
[Hampshire & Wight Trust for Maritime Archaeology \(#4\)](#)
[Tate Gallery \(#37\) \(London\)](#)

UK Co-organisers (11)

[198 Contemporary Arts and Learning \(London\)](#)
[Abandon Normal Devices](#)
[Arts Catalyst Ltd \(London\)](#)
 BE Festival CIC
[Central School of Speech and Drama \(London\)](#)
[Dundee and Angus College \(Scotland\)](#)
[Goldsmiths' College \(London\)](#)
[Mind the Gap Ltd](#)
 Pacificstream Enterprise Solutions CIC
[Plymouth College Of Art](#)
[University of Kent](#)

Appendix 1: Table of Overall Results

This table shows the split of projects, and also shows the success rates per country, and also shows each country's number as a share of the total number, so this can be compared with that country's share of the total eligible populations.

	Popn		Total				Large				Small			
	Nos	%TOT	Appns	Succ	%age	%TOT	Appns	Succ	%age	%TOT	Appns	Succ	%age	%TOT
TOTALS	593.16	100.00	411	58	14.11	100.00	74	21	28.38	100.0	337	37	10.98	100.00
AL Albania	3.16	0.53	1	0	0.00	0.00			0.00	0.00	1		0.00	0.00
AT Austria	8.32	1.40	17	3	17.65	5.17	5	3	60.00	14.29	12		0.00	0.00
BA Bosnia	3.84	0.64	1	0	0.00	0.00			0.00	0.00	1		0.00	0.00
BE Belgium	10.67	1.79	22	4	18.18	6.90	6	3	50.00	14.29	16	1	6.25	2.70
BG Bulgaria	7.64	1.28	7	0	0.00	0.00			0.00	0.00	7		0.00	0.00
CY Cyprus	0.79	0.13	1	0	0.00	0.00	1		0.00	0.00			0.00	0.00
CZ Czech Rep	10.38	1.74	11	1	9.09	1.72			0.00	0.00	11	1	9.09	2.70
DE Germany	82.22	13.79	24	6	25.00	10.34	9	3	33.33	14.29	15	3	20.00	8.11
DK Denmark	5.47	0.92	7	1	14.29	1.72	1		0.00	0.00	6	1	16.67	2.70
EE Estonia	1.34	0.22	4	0	0.00	0.00			0.00	0.00	4		0.00	0.00
ES Spain	45.28	7.59	38	4	10.53	6.90	7		0.00	0.00	31	4	12.90	10.81
FI Finland	5.3	0.89	2	0	0.00	0.00			0.00	0.00	2		0.00	0.00
FR France	63.98	10.73	38	9	23.68	15.52	14	4	28.57	19.05	24	5	20.83	13.51
GR Greece	11.21	1.88	8	0	0.00	0.00	1		0.00	0.00	7		0.00	0.00
HR Croatia	4.44	0.74	17	2	11.76	3.45	1		0.00	0.00	16	2	12.50	5.41
HU Hungary	10.05	1.69	9	1	11.11	1.72	2		0.00	0.00	7	1	14.29	2.70
IE Ireland	4.4	0.74	3	1	33.33	1.72	1	1	100.00	4.76	2		0.00	0.00
IS Iceland	0.32	0.05	1	0	0.00	0.00			0.00	0.00	1		0.00	0.00
IT Italy	59.62	10.00	75	7	9.33	12.07	13	3	23.08	14.29	62	4	6.45	10.81
LI Liechtenstein			0	0	0.00	0.00			0.00	0.00			0.00	0.00
LT Lithuania	3.37	0.57	4	0	0.00	0.00			0.00	0.00	4		0.00	0.00
LU Luxembourg	0.48	0.08	0	0	0.00	0.00			0.00	0.00			0.00	0.00
LV Latvia	2.27	0.38	4	0	0.00	0.00			0.00	0.00	4		0.00	0.00
ME Montenegro	2.15	0.36	0	0	0.00	0.00			0.00	0.00			0.00	0.00
MK Macedonia	2.05	0.34	1	1	100.00	1.72			0.00	0.00	1	1	100.00	2.70
MT Malta	0.41	0.07	0	0	0.00	0.00			0.00	0.00			0.00	0.00
NL Netherlands	16.41	2.75	12	5	41.67	8.62	2	1	50.00	4.76	10	4	40.00	10.81
NO Norway	4.74	0.79	2	0	0.00	0.00			0.00	0.00	2		0.00	0.00
PL Poland	38.12	6.39	11	0	0.00	0.00			0.00	0.00	11		0.00	0.00
PT Portugal	10.62	1.78	12	1	8.33	1.72	3		0.00	0.00	9	1	11.11	2.70
RO Romania	21.53	3.61	6	0	0.00	0.00			0.00	0.00	6		0.00	0.00
RS Serbia	7.37	1.24	7	0	0.00	0.00			0.00	0.00	7		0.00	0.00
SE Sweden	9.18	1.54	7	2	28.57	3.45	2	1	50.00	4.76	5	1	20.00	2.70
SI Slovenia	2.01	0.34	28	4	14.29	6.90			0.00	0.00	28	4	14.29	10.81
SK Slovakia	5.4	0.91	4	0	0.00	0.00			0.00	0.00	4		0.00	0.00
TR Turkey	70.59	11.84	2	0	0.00	0.00	1		0.00	0.00	1		0.00	0.00
UK	61.19	10.26	25	6	24.00	10.34	5	2	40.00	9.52	20	4	20.00	10.81
XK Kosova	1.8	0.30	0	0	0.00	0.00	0	0	0	0	0	0	0.00	0.00

Appendix 2: Table of Co-Organisers

This table shows the split of co-organisers, and also shows each country's number as a share of the total number, so this can be compared with that country's share of the total eligible populations.

	Popn		Total		Large		Small	
	Nos	%TOT	Co-Orgs	%TOT	Co-Orgs	%TOT	Co-Orgs	%TOT
TOTALS	593.16	100.00	352	100.00	202	100.00	150	100.00
AL Albania	3.16	0.53	1	0.28	0	0.00	1	0.67
AT Austria	8.32	1.40	11	3.13	7	3.47	4	2.67
BA Bosnia	3.84	0.64	2	0.57	0	0.00	2	1.33
BE Belgium	10.67	1.79	18	5.11	13	6.44	5	3.33
BG Bulgaria	7.64	1.28	1	0.28	0	0.00	1	0.67
CY Cyprus	0.79	0.13	4	1.14	2	0.99	2	1.33
CZ Czech Rep	10.38	1.74	10	2.84	7	3.47	3	2.00
DE Germany	82.22	13.79	25	7.10	22	10.89	3	2.00
DK Denmark	5.47	0.92	5	1.42	2	0.99	3	2.00
EE Estonia	1.34	0.22	3	0.85	3	1.49	0	0.00
ES Spain	45.28	7.59	29	8.24	16	7.92	13	8.67
FI Finland	5.3	0.89	13	3.69	8	3.96	5	3.33
FR France	63.98	10.73	21	5.97	13	6.44	8	5.33
GR Greece	11.21	1.88	7	1.99	3	1.49	4	2.67
HR Croatia	4.44	0.74	14	3.98	6	2.97	8	5.33
HU Hungary	10.05	1.69	10	2.84	8	3.96	2	1.33
IE Ireland	4.4	0.74	4	1.14	3	1.49	1	0.67
IS Iceland	0.32	0.05	3	0.85	0	0.00	3	2.00
IT Italy	59.62	10.00	30	8.52	13	6.44	17	11.33
LI Liechtenstein			0	0.00	0	0.00	0	0.00
LT Lithuania	3.37	0.57	4	1.14	2	0.99	2	1.33
LU Luxembourg	0.48	0.08	0	0.00	0	0.00	0	0.00
LV Latvia	2.27	0.38	6	1.70	4	1.98	2	1.33
ME Montenegro	2.15	0.36	1	0.28	0	0.00	1	0.67
MK Macedonia	2.05	0.34	3	0.85	2	0.99	1	0.67
MT Malta	0.41	0.07	0	0.00	0	0.00	0	0.00
NL Netherlands	16.41	2.75	6	1.70	4	1.98	2	1.33
NO Norway	4.74	0.79	9	2.56	6	2.97	3	2.00
PL Poland	38.12	6.39	16	4.55	7	3.47	9	6.00
PT Portugal	10.62	1.78	11	3.13	4	1.98	7	4.67
RO Romania	21.53	3.61	7	1.99	3	1.49	4	2.67
RS Serbia	7.37	1.24	11	3.13	5	2.48	6	4.00
SE Sweden	9.18	1.54	7	1.99	5	2.48	2	1.33
SI Slovenia	2.01	0.34	21	5.97	10	4.95	11	7.33
SK Slovakia	5.4	0.91	6	1.70	4	1.98	2	1.33
TR Turkey	70.59	11.84	2	0.57	1	0.50	1	0.67
UK	61.19	10.26	30	8.52	19	9.41	11	7.33
XK Kosova	1.8	0.30	1	0.28	0	0.00	1	0.67