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## INVITATION

### **NETWORKING THE EUROPEAN HERITAGE LABEL WORKSHOP**

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We are pleased to invite you to the **Networking the European Heritage Label Workshop** to be held on **end of February 2016 in Budapest**. The event will be a joint effort of [Pro Progressione Ltd.](#) and the [Gyula Forster National Centre for Cultural Heritage Management](#).

The European Commissioner for Education, Culture, Youth and Sport is expected to address the Closing Ceremony.

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#### THE AIM OF THE PROGRAMME

The aim of the event is to bring together the representatives of the sites awarded with the European Heritage Label (EHL) in order to initiate future cooperation to enable the interpretation of the labelled heritage sites through artistic projects and cultural activities. In line with the EHL scheme's objectives, participants will learn about plans and applications of the European Commission and responsible governmental bodies. Networking and promotion possibilities, good practice examples and project plans will be discussed to encourage cooperation.

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#### DRAFT AGENDA

**Location:** Budapest, Hungary

- 1st day,
  - o opening
  - o introduction
- 2nd day,
  - o Workshop sessions
    - **Art residencies – led by Márton Méhes**, Collegium Hungaricum, Vienna  
Participants will learn about the opportunities in art residency programmes. Possible outputs and objectives will be described through examples.
    - **Common creation – led by Sarka Pavelkova** (Czech Republic)  
The process of common artistic creation will be presented from different perspectives with conceivable advantages and difficulties.
    - **Festivals, joint exhibitions – to be confirmed**  
Examples of interdisciplinary contemporary art projects will be shown to set the way for future cooperation.
  - o Presentation on relevant application calls ( Central Europe 2020, Creative Europe)
- 3rd day,
  - o project planning based on the outputs of the previous day
  - o press conference, closing presentation

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#### COSTS

We will provide: accommodation, catering and other costs concerning the workshop.

## PRO PROGRESSIONE LTD.

*Pro Progressione Nonprofit Kft* has been established in 2008 to fill the role of a multi-functional management agency in Hungary. The owner and leader of the agency, Barna Petrányi has recognized the lack of the capacity of management and organizing for Contemporary Dance and other Performing Arts in Hungary. He brings his experience in financial management and fundraising, international networking and dance production and touring to the Agency. The other fact, what was accepted together with our co-organizers and partners, is that even the more accepted artists and art organizations are facing **difficulties in trans-national mobility**, even between countries close to each other. This problem is also coming from and has a strong relationship with the fact that most national art and cultural communities are quite **isolated from each other, they lack (intercultural) dialogue**, concerning not just the artists, but also the professionals (critics, managers, workers on the field) and audience. We should see, that all this problem can be **solved much easier through each other**, and that is why we have to focus on that specific issue also, when we work with the main aims of the project.

## CONTACT

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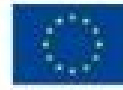


## GYULA FORSTER NATIONAL CENTRE FOR CULTURAL HERITAGE MANAGEMENT

The *Gyula Forster National Centre for Cultural Heritage Management (Forster Centre for short)* is the continuation of the former Hungarian *National Office for Cultural Heritage*, which was restructured and renamed in September 2012. It stands as the national focal point of cultural heritage protection and management in Hungary. Responsible for the rehabilitation of several state-owned properties, it aspires to research, develop and manage the historic environment in a way that uncovers the resources inherent in cultural heritage and contributes to its appropriate preservation through sustainable, long-term use. Forster Centre is a governmental organisation under the professional supervision of the Prime Minister's Office and is headed by the President appointed by the Minister. Forster Centre reviews the national applications and participates in the pre-selection of Hungarian applicants for the European Heritage Label.

## CONTACT

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